Scaling Opportunity:

Reviewing the Landscape of Illinois, Community Colleges, and Apprenticeships

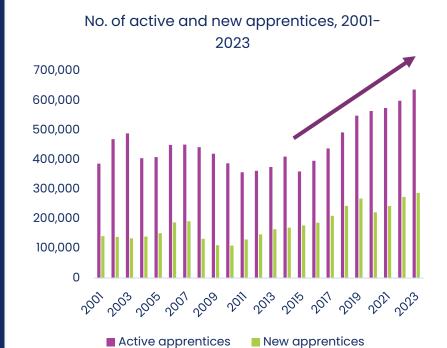
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The National Picture

Apprenticeships have been growing since 2015 ...

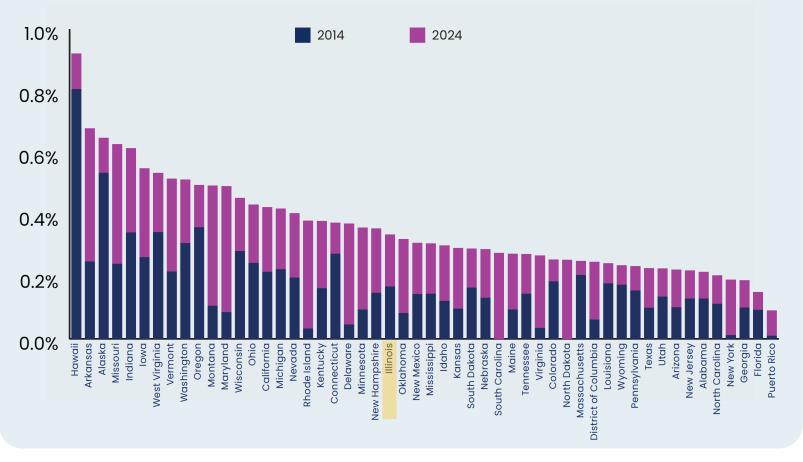


... but remain far behind international competitors

Country	Active	Apprentices as a % of labor force
	Apprentices	% of labor force
United States	561,000	0.33%
Scotland	39,000	0.71%
Austria	109,000	1.17%
Canada	459,000	2.07%
Australia	352,000	2.32%
England	737,000	2.48%
Germany	1,217,000	2.65%
France	1,016,000	3.19%
Switzerland	210,000	3.93%

Active Apprentices as % of Labor Force by State, 2014-2024





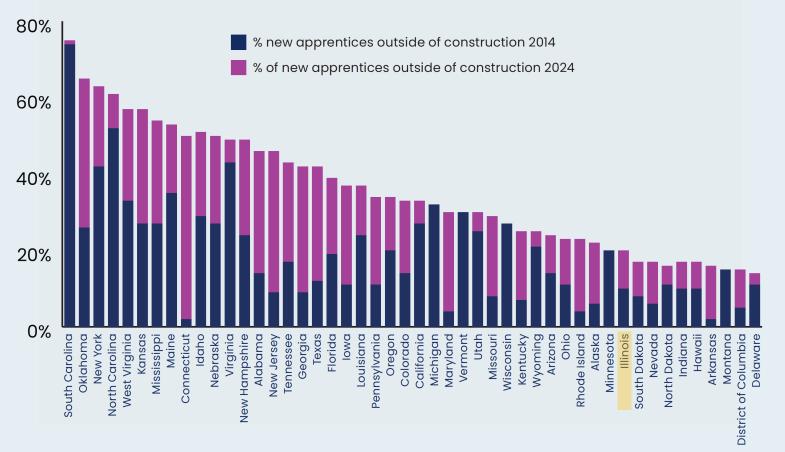


Growth in New Apprentices by State, 2014 to 2023



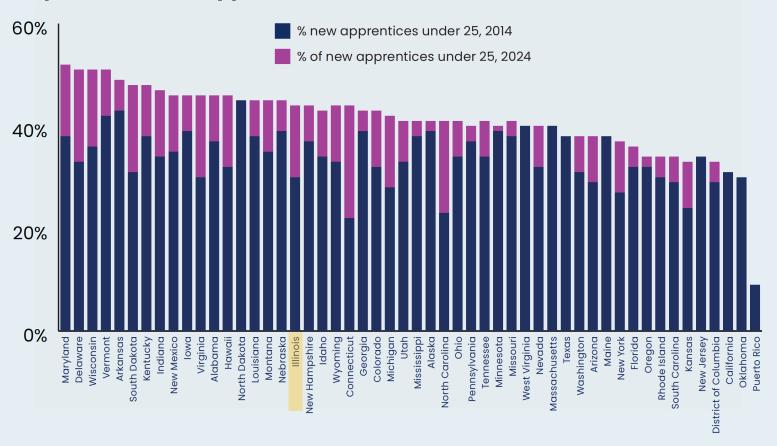






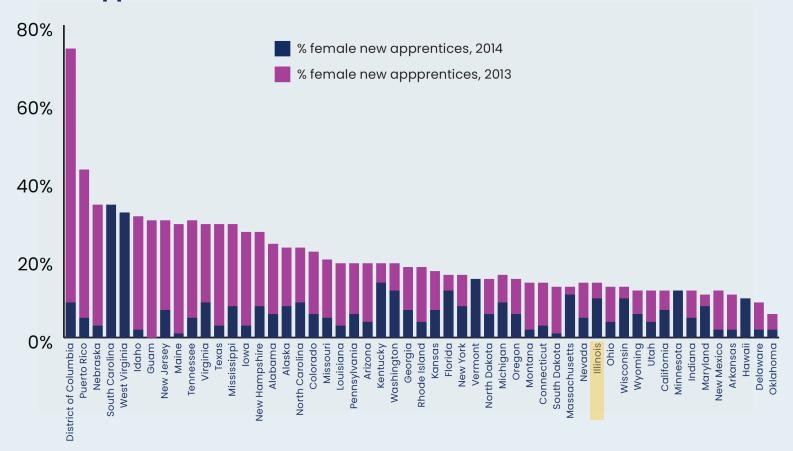


Proportion of New Apprentices Under 25, 2014 to 2023



% New Apprentices Female 2014 to 2023







The Illinois Picture

21,905

Number of active apprentices in 2024
4th highest

8,484

Number of new apprentices in 2023 6th highest

0.34%

Active apprentices as % of labor force in 2024

24th highest

81%

% new apprentices in 2023 in construction Down from 90% in 2014

State or federal registration?

Federal

Supportive legislature and/or executive?

66 bills referencing apprenticeship in last two years

Apprenticeships target?

No formal target

State funding for apprenticeship?



State funding available for pre-apprenticeship.

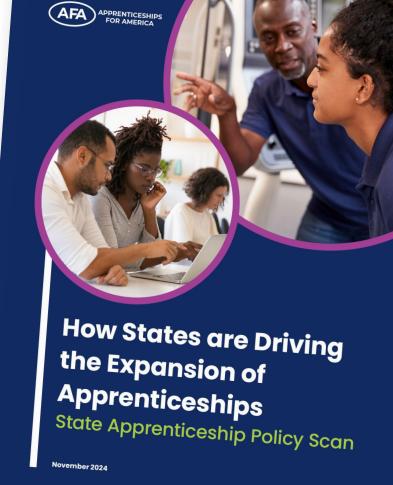
State apprenticeship tax credit - \$3.5-5k per apprentice

Other stand-outs for Illinois:

- One of three states to reference apprenticeship in high school graduation requirements
- One of six states to use apprenticeships in nursing

Want to know more? Check out:

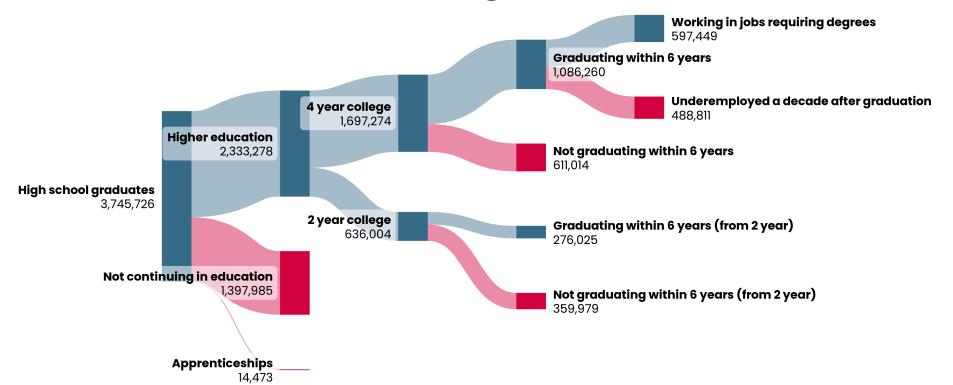
ApprenticeshipsforAmerica.org



The National Picture: Developments in Apprenticeship



A Changing Narrative: The Problem with College for All











Cost / Debt Quality Secular Changes



Only 52% of high school students say they are considering a college degree, **a decline of more than ten percentage points** since before the pandemic. At the same time, **65%** believe that learning after high school should take place on the job, through internships or apprenticeships.

In a <u>national survey conducted by the Progressive</u>

<u>Policy Institute</u>, voters were asked which policy would be most effective in helping working people get ahead. Nearly three-quarters—**74%**—selected:

<u>More public investment in apprenticeships and career pathways to help non-college workers acquire better skills.</u>

Among potential federal actions tested in recent polling by national nonprofit Jobs for the Future, expanding apprenticeship opportunities emerged as a leading priority. Eighty-four percent of voters support programs that allow individuals to earn a living while developing in-demand skills.

That support cuts across party lines: 88% of Democrats, 80% of Independents, and 82% of Republicans say they favor expanding apprenticeship opportunities.



Executive Orders



- Within 120 days, Labor, Commerce, and Education to produce a plan to reach and surpass 1 million new active apprentices, identifying:
 - Avenues to expand apprenticeship to new industries;
 - Measures to scale the model across the country;
 - Enhancing link between education and apprenticeships, including through Perkins and federal student aid;



- Within 120 days, Labor to increase participation in Alrelated apprenticeships by:
 - Establishing specific goals for growing apprenticeships in AI-related occupations across industries;
 - Using intermediary contracts and discretionary funding; and
 - Supporting the creation of industry-developed standards to be registered on a nationwide basis, enabling individual employers to adopt the standards without requiring individual registry.



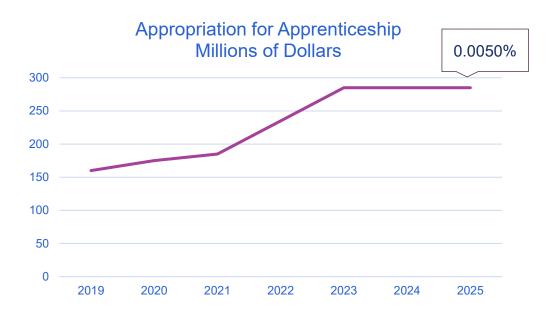
Congress

- A Stronger Workforce for America Act (WIOA Reauthorization)
- American Apprenticeship Act (Tuition Support)
- Apprenticeship Pathways Act (Youth Apprenticeship)
- Apprenticeships to College Act (Apprenticeship Articulation to College)





Spending - Not!



Spending on
apprenticeships as % of
government spending
0.22%
1.23%
0.36%
0.09%
0.15%
4.60%



Needed: A New Policy Framework



National Apprenticeship Act of 1937

Apprentice Protection

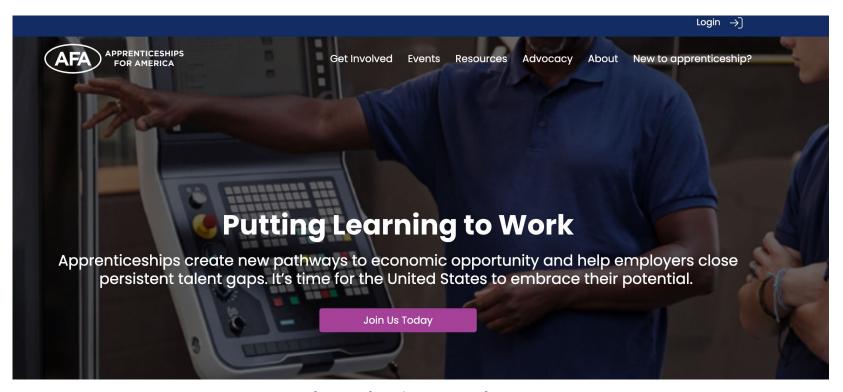


A New National Apprenticeship Act

Program
Funding
Ecosystem
Multi-stakeholder
Scale



Do You Love this Stuff?



ApprenticeshipsforAmerica.org

How Community Colleges Can Help Scale US Apprenticeships





Community colleges are well placed to drive expansion



Community colleges
already have the resources
and expertise to deliver high
quality Related Instruction,
and to navigate state and
federal funding.



Some are starting to develop more expansive roles in apprenticeship – acting as sponsors and generating demand

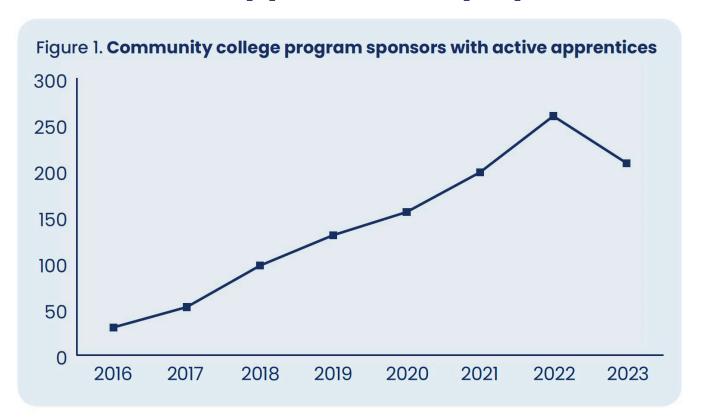


We estimate currently only 3% - 15,500 apprentices are sponsored by community colleges.

If just 5% of community college enrollments were in apprenticeship programs, that would mean an additional 442,000 apprentices

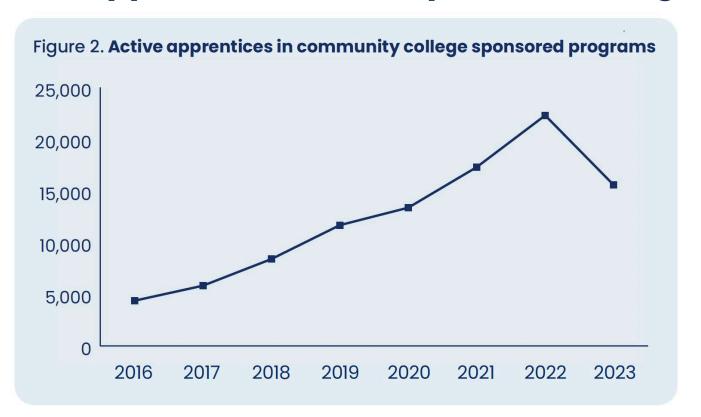


Growth of CC's as Apprenticeship Sponsors





Growth of Apprentices in CC-sponsored Programs





Functions of Community Colleges in Apprenticeships

- CCs play many roles in the apprenticeship ecosystem:
 - Delivering RTI
 - Development of OJT
 - Engaging and Organizing Employer Partners
 - Recruiting Apprentices
 - Student Support
 - Funding
 - Registration and Management



The Role of Community Colleges – A Few Observations (1)

General

- Community colleges' multifaceted roles in the apprenticeship ecosystem.
- o Involvement in RTI, employer engagement, and program management
- Importance of support services for apprentices

Diverse levels of engagement

- Variation in community colleges' involvement in apprenticeship programs
- o Programs ranging from small, niche initiatives to large-scale efforts
- o Influence of local labor market demands and regional employer needs

Employer Engagement

- Importance of strong partnerships with employers
- Strategies for engagement: outreach, leveraging relationships, state incentives
- Challenges in consistent employer recruitment



The Role of Community Colleges – A Few Observations (2)

- Sustainable Funding Models
 - Need for a braided funding approach
 - Combining state and federal grants, workforce funds, and corporate sponsorships
- Supportive Services
 - o Importance of financial aid, guidance, and material support
 - Addressing barriers to participation in apprenticeship programs
 - Enhancing program effectiveness through support services
- Barriers and Opportunities
 - Misalignment of funding models and administrative burdens
 - Challenges in employer recruitment and program management
 - o Opportunities: improved retention, cost reduction, and workforce readiness



Take Aways

Potential for Community Colleges

 A strategic shift linking academic and work-based learning could revitalize community colleges, reduce costs, and expand U.S. apprenticeships.

Existing Involvement

 Many community colleges already provide Related Technical Instruction (RTI) and have strong ties with employers, but scale remains limited.

Challenges

 Recruiting employers and expanding programs require significant effort, funding, and incentives. Colleges often lack the resources or motivation to scale apprenticeship programs.

Employer Demand

 Catalyzing employer demand is crucial for expanding apprenticeships. Successful examples, like Apprenticeship Carolina, highlight the need for dedicated staff and resources.



Needed: New Tools for Expansion

- Increased Federal Funding: AFA sees a critical need to advocate for substantial increases in apprenticeship funding, similar to commitments seen in other countries.
 - **"Pay Per Apprentice" Fund:** A proposed federal incentive offering \$3-5,000 per apprentice and \$1,000 for completion could significantly motivate colleges to expand programs.
- State and Local Support: Count apprentices as full-time equivalent (FTE) students for state funding, reducing costs for community colleges.
- Pell Grants and GI Bill: Modify eligibility to allow use of these funds for apprenticeships, potentially saving federal costs and increasing student earnings.
- Leveraging Federal Commitments: Utilize incentives from industrial policies and other initiatives to support community college work on apprenticeship